ISSUE 1, SEPTEMBER 2005

Newsletter

ICT 4 all Exhibition Tunis 2005

ICT 4 all Exhibition, 15 - 19 November 2005, Kram PalExpo, Tunis – Tunisia

Message from COSMSI

Ladies and Gentlemen,

In just a few months Tunisia will launch the second phase of the World Summit on the Information Society (WSIS). The ICT 4 all Exhibition, 15 – 19 November 2005, is the major parallel event at the WSIS and is set to build on the experience of the ICT4D Platform at the first phase of the WSIS, held in Geneva 2003.

The registration procedure has now ended and with more applications for exhibition space than is physically available; the ICT 4 all Exhibition is set to showcase a compelling mix of action-orientated projects and solutions from across the world! Visit the themed 'Quartiers' to discover the latest technologies and approaches, the central place to participate in special events and the workshops to learn about state of the art perspectives, innovations and solutions.
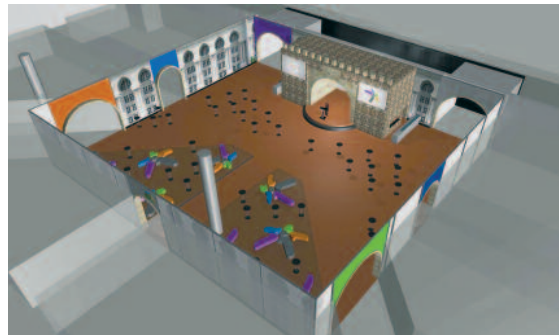
CENTRAL PLACE AT THE ICT 4 ALL EXHIBITION

As the Organisation Committee for the second phase of the WSIS, we welcome you to come and experience a bustling international hub, to share experiences with multi-stakeholders, build partnerships around the world and be part of a joint commitment to contribute to the use of Information Communication Technologies for all.

We look forward to welcoming you to Tunis.

The Organisation Committee of the World Summit on the Information Society (COSMSI)

Central place

■ A central place is available at the ICT 4 all Exhibition. Located at the heart of the exhibition, it is the ideal place to meet and discuss with other stakeholders and to take part in networking events. Information about the central place will be available soon.
www.expo.ict4all-tunis.org

The exhibitor manual is available online now!

■ The Exhibitor Manual is a useful tool for you to find information to help with the organisation of your stand, containing order forms, conditions, deadlines, useful addresses and other important information. Check out **www.expo.ict4all-tunis.org**

Building partnerships to connect your community!

The Global Knowledge Partnership Pavilion

Convening Global Stakeholders for Sharing Knowledge and Building Partnerships.

IMPROVING LIVES THROUGH ICT

■ The GKP is the leading international multi-stakeholder network committed to harnessing the potential of information and communication technologies (ICT) for sustainable and equitable development. Ranging from grassroots practitioners to policy-makers, GKP members and partners are innovators in the practical use of ICT for development.

We are committed to realising the transformative potential of knowledge, communication, and information technologies to improve lives. reduce poverty and empower people.

Showcasing the wide-ranging expertise, knowledge and experiences of our members, the GKP Pavilion and Forum will illustrate how commercial, public and civil society organisations around the world are successfully learning from each other and working together in partnership.
Visit the GKP pavilion to discover practical solutions to development problems in various areas, with a particular focus on Poverty reduction, Education, Access to knowledge, and Resource Mobilisation!

www.globalknowledge.org

- Share your ideas and knowledge

- Learn about new innovations from all regions and across sectors

- Build partnerships with our members who are leaders in ICT for Development

The Africa Civil Society Village

The Africa Civil Society Village will provide information on continuous Civil Society activities in Africa and showcase a variety of African Civil Society Organisation achievements.

■ The village will embody the very spirit of ICT 4 all, particularly focusing on the achievements during the time between the ICT4D Platform (Geneva 2003) and the ICT 4 all Exhibition (Tunis). Located in the Development and Partnership Quartier, you can meet some 50 organisations from all the African regions and its Diasporas, talk with daily ICT end users and feel the true African Spirit!
Civil society organisations and NGOs include: The Professional Leaders Forum, the Development Information Network, Jonction, ACSIS, Equinox Technologies, Enda Cyberpop, Nakaseke Women's Development Association, African Century, Women of Uganda Network (WOUGNET), AMARC and Institut Panos Afrique de l'Ouest.
Discover African life and living, share African perspectives for the future of ICT4all and experience the African community will to develop a people-centred sustainable information society!
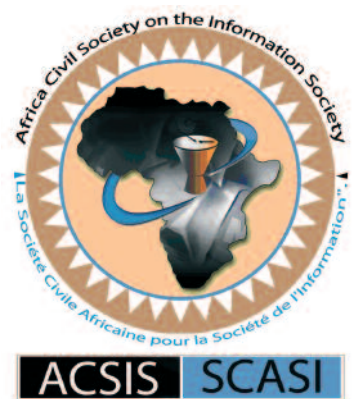
Japan

The Japanese Pavilion will specifically highlight the «Ubiquitous Network Society» (UNS).
In UNS, anyone and anything can be connected to the network anywhere and anytime and social innovation can completely re-direct the usage of ICT.

■ At the ICT 4 all Exhibition, 13 Japanese ICT leading companies and institutes will feature their latest technologies and services to maximize awareness of UNS and demonstrate concrete solutions and their benefits. Leading companies include: Hitachi, KDDI, Matsushita Electric Industrial, NEC, NiCT, NHK, NTT, NTT Communications, NTT Comware, NTT DoCoMo, SHARP, Tokai University and TOSHIBA .The 12 entities of FUJITSU, SOFTBANK BB, Vodafone K.K., Oki Electric Industry, ARIB, Mitsubishi Electric, Motorola Japan, NTT EAST, NTT WEST, POWEREDCOM, SCAT and TOYOTA will also financially contribute to this event.

Visit the Japanese Pavilion to feel and experience the Ubiquitous Network Society!

Azerbaijan: e-Solutions at the Crossroads of West and East

The development of the use of information and communication technologies for human development has aided the government of Azerbaijan to reach its goals. Cooperation has been established with leading international development organizations, such as UNDP and the World Bank.

■ The Government of Azerbaijan, once again, would like to stress its commitment to building the Information Society and its contribution to the development goals defined in the Millennium Summit. The Republic of Azerbaijan pavilion will showcase how «e-solutions at the crossroads of west and east» cover strategic areas, such as E-Governance, distance learning, E-Security, E-Customs and E-Pension. The Republic of Azerbaijan will underline its strengthening of partnerships between public and private sectors, through its display of publications, brochures and electronic data medium from a variety of stakeholders.
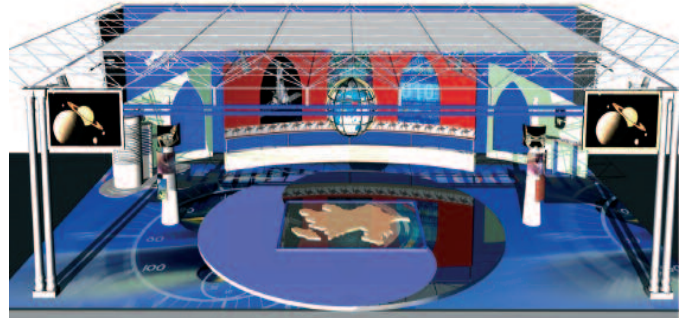
THE NATIONAL PAVILION OF AZERBAIJAN AT THE ICT 4 ALL EXHIBITION

Alcatel: reducing the digital divide

Ozgur Remzi, Alcatel Vice-president for north, west and central Africa speaks about Alcatel's commitment to reducing the digital divide and highlights the profitability of sustainable development projects.

■ **Mr Ozgur Remzi, as a main partner of the WSIS, how are you contributing to the WSIS and parallel events, such as the ICT 4 all Exhibition?**

«This partnership is part of Alcatel's Digital Bridge initiative and as a main partner of the organizing committee of the WSIS, Alcatel is committed to sharing its long-standing experience in providing innovative solutions to bridge the digital divide.

We are deploying a 3G/UMTS pilot network in Tunis for the event which will enable demonstrations of high-speed UMTS services, such as video telephony between multimedia terminals (voice, images, video), videoconferencing, web browsing, music or image downloading, video streaming and chat.»

We are looking forward to visiting the Alcatel stand at the ICT4all Exhibition. Could

SENEGALESE FISHERMEN OF THE KAYAR BEACH FISHERY USE THEIR MOBILE TO KNOW THE FISH MARKET PRICE OF THE DAY

you tell us about what you will be showcasing there?

«We will be showcasing through our Digital Bridge initiative, launched in 2001, how sustainable development projects are real win-win situations. The exhibit will highlight how communication and information technologies can significantly improve the well-being of people, especially those who are in rural, isolated areas and are in greatest need of information.

This original initiative was launched with a number of partners (international institutions, carriers, local authorities). Based on clearly identified local needs, it consists of partnering with local players, associations and other stakeholders, to propose solutions that combine technologies, services and financing. The goal is to shrink the digital divide, while creating strong added value regionally.»

Will the Alcatel Digital Bridge initiative exhibit focus on specific regions?

«Yes – Alcatel and the Franco-Senegalese company Manobi, deployed an innovative solution which benefits fishermen and farmers from Senegal. Simply with a GSM mobile phone, some 400 regular users have access to information on the markets for their products (prices and volumes). This allows them to negotiate their production under more equitable conditions.

In 2005, Alcatel committed to another partnership with the Manobi company in South Africa. A pilot project

… continuing Interview from page 3

will be set up in Makuleke, an underserved agricultural area in the Limpopo region in the northeast of the country. Farmers in this region will have real-time access, via a mobile phone, to produce prices in the main who-

SIGNING THE PARTNERSHIP AGREEMENT WITH THE COSMSI

lesale markets of Johannesburg and Pretoria, located hundreds of kilometres away. This project is carried out in cooperation with the South African mobile phone operator, Vodacom, which has improved the mobile coverage in the pilot zone. Other examples to be showcased at the ICT 4 all Exhibition include the Alcatel partnership space network platform in Tunisia and a pilot project in the Saint-Louis region in Senegal that uses the internet to link a thousand children to a doctor.»

Could you tell us a bit more about your involvement in the new connect the world initiative in collaboration with ITU?
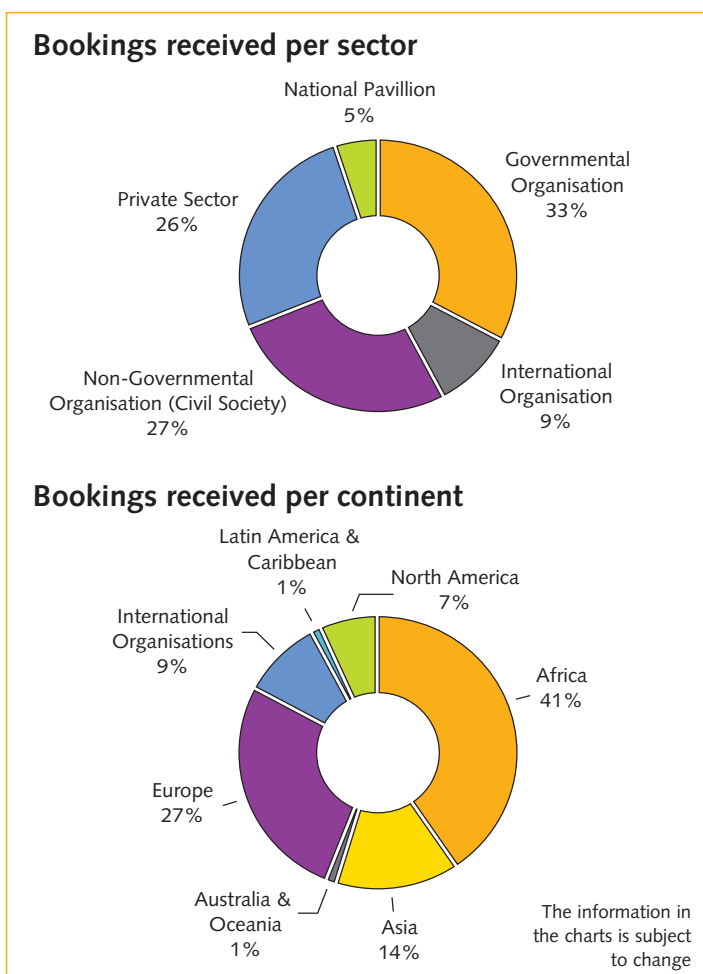
«This is a new step to bridge the digital divide by becoming a founding partner of the Connect the World initiative launched by the International Telecommunication Union (ITU) secretary general Mr. Yoshio Utsumi.
The objective of the initiative is to help "connect the unconnected" and thus contribute to achieving the UN Millennium Development Goal (MDG) of connecting all communities to Information and Communication Technologies (ICT) by 2015. Connect the World will focus

on three key areas of activity, which are considered to be the primary "building blocks" required to reach the goal of connecting all communities by 2015: (I) enabling environment, (II) infrastructure and readiness, and (III) application and services. Alcatel will contribute with concrete actions realized under its Digital Bridge initiative to the last two building blocks.»

Mr Ozgur Remzi, thank you. We look forward to experiencing the Alcatel exhibit!

Booking update

■ The charts below show the amount of applications received to exhibit at the ICT 4 all Exhibition.

Bookings received per sector

- National Pavillion 5%
- Governmental Organisation 33%
- International Organisation 9%
- Non-Governmental Organisation (Civil Society) 27%
- Private Sector 26%

Bookings received per continent

- Latin America & Caribbean 1%
- North America 7%
- International Organisations 9%
- Africa 41%
- Europe 27%
- Australia & Oceania 1%
- Asia 14%

The information in the charts is subject to change

Where to find the ICT 4 all Exhibition

La Marsa

Airport Tunis-Carthage

8 Km

5 Km

10 Km

TUNIS

Train

Goulette

Exhibition Area

Organisation Committee:

COSMSI – Tunis – Tunisia
exhibition@wsistunis2005.tn
www.smsitunis2005.org

Event Management:

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