

# Newsletter

## ICT 4 all Exhibition Tunis 2005

ICT 4 all Exhibition, 15 - 19 November 2005, Kram PalExpo, Tunis - Tunisia



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## Dialogue from the private sector: NOKIA

Mr Walid Moneimne, SVP, Head of Nokia Networks EMEA speaks about Nokia's participation in the second phase of the WSIS and ICT 4 all Exhibition.

■ Why do you think it is important for Nokia to play an important role in the field of ICT for development?

Nokia believes that widespread access to mobile telecommunications technology is a powerful solution in the fight against social exclusion as well as being a stimulant of economic development. Full access to technology, knowledge, information, business and educational content can make a significant difference – and the mobile communications industry has a vital role to play.

Nokia is committed to universal access by making mobile communications more affordable and accessible. Nokia believes the right combination of mobile phones, network solutions, services and a regulated environment is essential in spreading the benefits of mobility. The key is to reduce the total cost of owner-



AS PART OF ITS COMMITMENT TO UNIVERSAL ACCESS, NOKIA HAS DEVELOPED THE NOKIA CONNECT GSM SOLUTION, WITH NEW VALUE ADDED SERVICES SUCH AS NOKIA PREPAID TRACKER AND NOKIA CONNECT EREFILL. THESE SOLUTIONS WILL BE SHOWCASED AT THE NOKIA STAND AT THE ICT 4 ALL EXHIBITION.

ship to the consumer, whilst ensuring a profitable, and thus sustainable, business model for operators.

**How are you contributing to the WSIS and parallel events, such as the ICT 4 all Exhibition?**

Nokia is fully aligned with the UN Millennium Development Goals of enabling half the world's population to have access to modern ICTs by the year 2015. WSIS is an important ingredient in establishing the frameworks that will enable this

to happen and it is therefore natural that Nokia supports the WSIS event as one of the main sponsors. A number of Nokia people will also participate in the official Summit program. Nokia promotes universal access to communications technologies and presents mobile phones and network solutions for bridging the digital divide at the ICT 4 All Exhibition in conjunction with the WSIS Summit.

**Could you tell us what you will be showcasing at your stand on the ICT 4 all Exhibition?**

As part of our commitment to universal access, Nokia has developed Nokia Connect GSM Solution with new value added services such as Nokia Prepaid Tracker and Nokia Connect eRefill that will be showcased at our stand. We will also demonstrate mobile phones such as

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Organisation Committee:



Event Management:



*Building partnerships to connect your community!*

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Nokia1110, Nokia1600, Nokia 2652, Nokia3250, Nokia6111 and Nokia6270 together with other communication devices as well as network solutions designed for new growth markets.

Nokia will also present community involvement programs, such as Bridgeit and other programs that extend Nokia activities beyond the products, solutions and services the company creates.

**Can you tell us about the «Commemoration of the 2 billion mobile users» taking place during the WSIS?**

In September this year, global mobile subscription base reached two billion. Nokia is celebrating this important milestone with special Nokia 2 Billion Awards that will be presented at the World Summit Award Gala on November 16th. The Nokia 2 Billion Awards will be presented as recognition for promoting global mobility.

**Mr Moneimne, thank you. We look forward to experiencing Nokia's involvement at the second phase of the World Summit on the Information Society.**

## ICT 4 all Exhibition catalogue and hall plan

■ Pick up your ICT 4 all Exhibition catalogue and pocket hall plan available at the entrance point! This is a useful guide to see which organisations and companies will be showcasing at the ICT 4 all Exhibition.

## Dialogue from the private sector: ZTE Corporation

Mr. Wang Peng, Public Relations Director of ZTE Corporation speaks about ZTE Corporations involvement in the second phase of the WSIS and ICT 4 all Exhibition.

■ **Why do you think it is important for ZTE Corporation to play an important role in the field of ICT for development?**

ZTE is a strong supporter of the role of the WSIS in bringing the benefits of modern technology and communications to all people in the world.

We notice that until recently, the major global ICT companies have come from the longer-established major economies such as USA, Western Europe and Japan. The relatively high cost base of these countries has tended to favour the development of modern communications in richer countries and regions. It has often been difficult for smaller and developing nations to keep up with larger and wealthier countries in the rapidly changing world of modern telecommunications. It is critical however that, in an increasingly global business environment, all countries have the same communications opportunities – to enable each country to benefit from its people's skills and abilities to the best extent possible.

ZTE has a key role to play in helping the less well developed economies move forward into the modern world of wireless and fixed communications. As a Hi-Tech enterprise from the largest developing country - China, we ZTE have rich experience in Telecom sector. We understand the challenges of working within a developing economy, and the pressures and benefits that come from moving rapidly into the modern age of telecommunications.

This experience has helped us to bring modern fixed and mobile telecommunications to many developing regions which might otherwise not have been able to do this, or which might have



ZTE, BRINGING THE BENEFITS OF MODERN TECHNOLOGY TO ALL

waited many years before enjoying the benefits of modern communications technology.

On the African continent for example, ZTE was the first Chinese manufacturer to sell telecommunications equipment in Africa and has deployed most ZTE advanced telecom products and services in more than 20 countries. In 2004, ZTE put through Africa's first 3G call in Tunisia.

**How are you contributing to the WSIS and parallel events, such as the ICT 4 all Exhibition?**

As the first Chinese company to become the official partner of the World Summit of the Information Society (WSIS), ZTE WCDMA, CDMA 2000 1X/EVDO/GOTA, ADSL equipments system and 150 GoTa terminals serve more than 15 000 representatives from over 190 countries during the Summit, and also cover another two important cities: Hammamet and Sousse.

ZTE Senior Vice President Mr Shi Lirong is to make a speech to the 3rd Plenary Session of the WSIS Conference on a subject of «ZTE building a seamless information society» on November 16th. We also introduce our CDMA products at the 6<sup>th</sup> Global

Symposium of Regulators from November 12 – 15.

For the media, ZTE will be announcing a major new Tunisian telecommunications service and organising media demonstrations of advanced telecommunications trials already under way in Tunisian regional centres.

**Could you tell us what you will be showcasing at your stand on the ICT 4 all Exhibition?**

We are showing our latest leading-edge UMTS 3G wireless technology and multimedia solutions featured with WCDMA «all in one stop» solution, HSDPA, VOD, live digital TV, high-speed internet surfing, mobile video-conferencing, and CDMA2000 EV/DO in booth 1301 of ICT 4 all Exhibition in Kram PalExpo. We aim to demonstrate a wide range of modern telecommunications systems and services which are bringing modern telecommunications to a large proportion of the developing world in countries such as Angola, Algeria, Egypt, Brazil, and India. Visitors to the ZTE stand can see these technologies being used, and can learn how they are making a difference to businesses and to people's lives around the world.

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**How do you see the role of ICTs for the future of Asian development?**

The role of telecommunications is critical to the development of all countries and regions in the world. As an active member of around 30 international standardization organizations and forums, we have co-chairman position in 2 working groups of ITU-T and we have become the editor of 9 ITU-T standards relative to NGN, optical transmission and network security. As a number of 3GPP, ZTE is the edi-

tor of three standards involving 3G radio access network and terminal systems.

In particular, ZTE is playing two major roles in the international telecoms community. First of all, we make the implementation of modern communication systems at affordable prices so that countries with limited budgets can still play their part in the world communication network, ensuring that entrepreneurs and developing companies within their countries are not held back from competing in the global business economy. In Algeria for example ZTE has opened a major manufacturing centre,

and is installing a mobile telephone network covering 95% of the country.

We also are enabling many countries to leapfrog from older communication technologies to the newest technologies without unnecessarily investing in interim technologies.

ICT's role worldwide is to ensure that the benefits and pleasures of modern technology and communications are available to as many people as possible, and to ensure that the global economy is a vibrant and open structure that benefits the all people, businesses, countries and regions.

With the most complete product range in the world – covering virtually every sector of the wireline, wireless and handset markets, we aim to deliver innovative, custom-made products and services to customers, helping them to achieve continued revenue growth and to shape the future of the world's communications.

**Mr. Wang Peng, thank you. We look forward to experiencing ZTE's contribution to the second phase of the World Summit on the Information Society.**

## Canada's International Development Research Centre (IDRC)

Canada's International Development Research Centre (IDRC) was one of the first development agencies to embrace the potential of information and communication technologies (ICTs) for developing countries. IDRC partners are using innovative, low-cost ICT solutions to improve health, education, and business development.



**PERSONAL DIGITAL ASSISTANTS (PDAS) ARE PROVING TO BE A POWERFUL TOOL FOR DOCTORS AND HEALTH CARE WORKERS IN UGANDA.**

■ Come and meet IDRC's partners and learn about their practical experiences at IDRC's booth at the ICT 4 all Exhibition. Take part in our workshops and demonstrations. Find out about emerging wireless technologies for development, and try your hand at building a «cantenna». Create your own media content and learn how to use podcasting to promote it. Experience the potential and limitations of VoIP. Visit our Speakers' Corner.

The International Development Research Centre (IDRC) seeks to help developing countries find long-term, innovative, and practical solutions to their social, economic, and environmental problems. Building on its record during WSIS phase 1, IDRC's agenda at Tunis for phase 2 will showcase its established program in the ICT4D area.

## Sharing the Future Pavilion

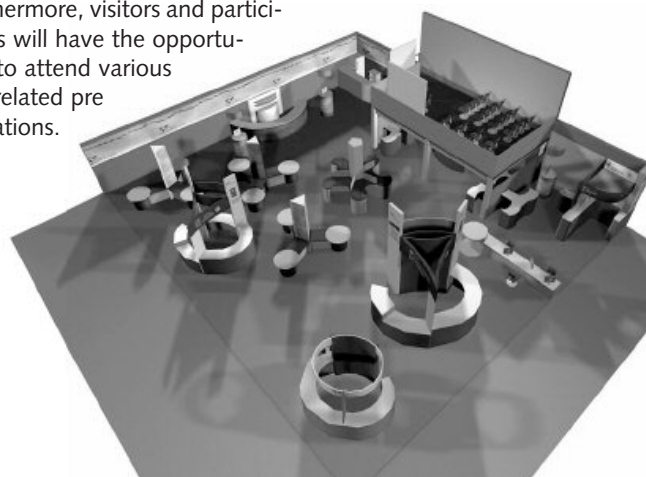
The «Sharing the Future» joint initiative was launched to serve the UNDP and UNIDO objective of supporting an inclusive information society towards the achievement of the Millennium Development Goals.

■ It will enable participation to the «Parallel Events» and the ICT 4 all Exhibition for selected Non-Governmental Organizations (NGOs) and Small and Medium Enterprises (SMEs) from least developed and developing countries.

The «Sharing the Future» pavilion and parallel events will provide visitors with a platform to showcase best practices and learn from UNIDO/UNDP/UNDP-ICTDAR field expertise. Furthermore, visitors and participants will have the opportunity to attend various ICT related presentations.

The objective of the initiative is to facilitate partnerships among the participating NGOs and SMEs and ensure a continuous knowledge exchange in the post-WSIS era.

Whether to network with a mix of organizations, attend our workshops, or pursue partnership opportunities, we look forward to your visit to our pavilion (No. 1307.1, Development and Partnership Quarter).



## Tanzania Day - 17 November 2005

On 17 November, Tanzania will put on a vibrant national display to celebrate how ICT is positively impacting Tanzanian livelihoods. Throughout the day, Tanzanian experiences of ICT 4 all will be discussed in thematic and interactive workshops in room Expo3. The Tanzania Day will culminate in a national reception in the Central Place, during which a multimedia theatre performance by Bagamoyo College of Arts will demonstrate the information society through Tanzanian eyes and experiences, using a unique combination of dance, drama and multimedia.

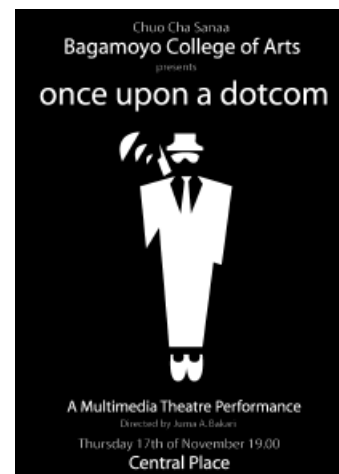
■ The Tanzania National Pavilion (Stand No 1104 in Research and Innovation quartier) will showcase to the world Tanzania's real-life experiences in using ICT for the benefit of all. Projects include community telecentres, rural mobile telephony, open source localisation, nationwide e-government, and mainstreaming ICT in education, health and the combat against HIV/AIDS. Visitors will get a glimpse of the Tanzanian journey to the information society through multimedia displays, hands on demonstrations of technological innovations and interaction with local stakeholders.

In the workshops, the theme «Impact of ICT on Tanzanian Livelihoods» will be addressed through interactive presentations and discussions of lessons learnt, through national research and real experiences in the four sub-themes of Inclusive Access, Good Governance, Improving Education Systems, and Empowering Women. The workshops run for 1.5 hours each, beginning at 10:00, and ending at 17:30.

A special event in the evening of Thursday 17<sup>th</sup> November completes «Tanzania Day». Tanzania will invite distinguished guests

to a National Reception at The Central Place from 18:00 to 20:00. During the reception, the Stockholm Challenge Award will announce a special WSIS Challenge Award for 2006. This announcement will be followed by Once upon a Dot Com, a multimedia theatre performance by young artists from the Bagamoyo College of Arts.

Karibu Tanzania Day:  
17 November!



YOUNG ARTISTS REFLECT ON THE INFORMATION SOCIETY IN TANZANIA

## Swiss Pavilion

ICT for Development and Poverty alleviation – innovative international contributions to the WSIS action plan

■ The Swiss Pavilion (stand no. 2202) showcases innovative projects from government, science, private industry and civil society with 11 different exhibitors. At the Swiss lounge the following keynotes will be held:

### e-Business (daily)

- Solutions for promotion, payment, international distribution necessary for global e-commerce by SMEs
- Income opportunities in global e-commerce for networks of SMEs
- How to make e-Marketplaces successful? Challenges and experiences from a global project of seco

### e-Waste (daily)

- The Other Side of the Divide: e-Waste – Swiss Federal

Laboratories for Materials Testing and Research (EMPA)

### e-Security

- Mauritius Secure E-Market Place: 11/17/05, 11:00 am
- Secure Angola Project – Digital Signing Ceremony: 11/17/05, 16:00 pm
- International Organization for Migration (IOM): Enabling & Securing Migrant's Digital Transactions: 11/16/05, 16:00 pm
- CERTIFYID Blackbox Global Launch: 11/16/05, 11.30 am
- One Root per Country – OISTE Policy: daily

Science in the Information Society – CERN: daily

## Workshop schedule and special events calendar

■ Please visit our website to print@home a workshop schedule and special events calendar. This includes events happening at the central place, press events and special events happening at the stands.

## Organisation Committee:

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