



world summit  
on the information society  
Geneva 2003 - Tunis 2005



15 - 19 November 2005, Kram PalExpo, Tunis - Tunisia And you? Will you be there?



# ICT 4 all Exhibition

## Tunis 2005

Exhibition and partnership area, focusing on  
the human dimension within Information and  
Communication Technologies

[www.expo.ict4all-tunis.org](http://www.expo.ict4all-tunis.org)



2003

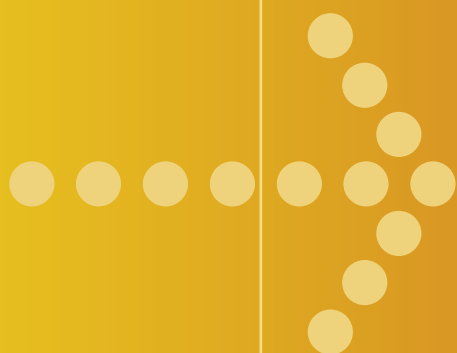
<< The ICT4D Platform was a great idea and a good vehicle for business and civil society to present their priorities, initiatives and positions. >>

International Chamber of Commerce (ICC)

2005

<< ICT 4 all Tunis 2005 is an important opportunity to showcase the concrete initiatives of all stakeholders and highlight the progress made since Geneva. >>

International Chamber of Commerce (ICC)



> From Geneva to Tunis  
The stakes



The UN General Assembly decided to hold the «World Summit on the Information Society» (WSIS) in order to focus on the human dimension within Information and Communication Technologies (ICT).

The goal of the Summit is to address the challenges posed by the information revolution and to bridge the digital divide between the North and South.

The World Summit on the Information Society is held in two phases:

**Phase 1:** Geneva, 10 to 12 December 2003

**Phase 2:** Tunis, 16 to 18 November 2005

The objective of the first phase was to develop and foster the WSIS Declaration of Principles and Plan of Action. The second phase aims to deliver concrete results in response to the set goals.

The ICT4D Platform was the major event at the first phase of the WSIS held in 2003: it provided a market place to meet and exchange solutions with stakeholders and decision-makers in the field of Information and Communication Technologies. The «ICT 4 all exhibition» is the 2005 major parallel event set to build on the ICT4D Platform experience.

ICT 4 all consists of 3 parallel events:

- An exhibition and partnership area in the form of workshops and seminars, open to both accredited participants of the WSIS and the general public
- An area for diverse activities including meetings, conferences, panels, workshops and presentations, open to accredited WSIS participants only
- Parallel events of a global nature, open to accredited WSIS participants only

- > ICT 4 all  
The exhibition and its objectives



I information  
C communication  
T technologies

# Exhibition 4 for all

From the 15 to 19 November 2005, the ICT 4 all exhibition harnesses the potential of the use of Information and Communication Technologies across the world. In its unique set up, it encompasses two inter-dependant elements: a vibrant exhibition and interactive workshops.



**Objective 1: network**

To bring multi-stakeholders together to share knowledge, experiences and to encourage partnerships

**Objective 2: showcase**

To present technologies, products, projects, services, approaches and innovations

**Objective 3: debate**

To debate and reflect on state-of-the-art lessons, specific experiences, innovative models and future trends in the area of ICT

**Objective 4: action**

To stimulate innovative action taking into account the objectives of multi-stakeholders

> Your participation  
Your benefit



[www.expo.ict4all-tunis.org](http://www.expo.ict4all-tunis.org)

**Exhibition:**

All of society has a stake in the information society. The ICT 4 all exhibition mobilises the participation of all major stakeholders including: the private sector, international organisations, governments, non governmental organisations and civil society. The exhibition is an excellent vehicle for showcasing how your services, projects, innovations and know-how in the field of Information and Communication Technologies can be used for all across the world.

- demonstrate your commitment to an international audience
- benefit from international media attention
- enhance your image
- meet important decision-makers in your field of expertise
- create business relations
- build long-term partnerships

**Registration:**

Further information and an online registration form is now available on the official website [www.expo.ict4all-tunis.org](http://www.expo.ict4all-tunis.org).

**Other parallel events reserved for accredited participants:**

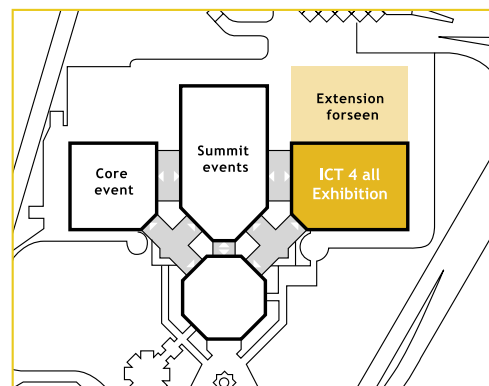
Overall responsibility for the ICT 4 all parallel events at WSIS, other than the ICT 4 all exhibition, lie with a Joint Committee composed of representatives from the host country (Tunisia) and the WSIS secretariat (ITU). For more information: [www.wsistunis2005.org](http://www.wsistunis2005.org).

**Sponsoring:**

Would you like to become a privileged partner by sponsoring the exhibition? Sponsoring the exhibition area offers the possibility for your company or organisation to maximise its visibility. Do not hesitate to contact the ICT 4 all team who will find a solution to suit your exact requirements.

> The Kram  
The Exhibition area in Tunis

Between 6000 and 10000 m<sup>2</sup> of hall space have been designated for the ICT 4 all exhibition at the Kram PalExpo. An extension is foreseen.





world summit  
on the information society  
Geneva 2003 - Tunis 2005



## > Organisers

The exhibition is organised by COSMSI (the organisation Committee of the world Summit on the Information Society) in collaboration with Otto Frei AG, Switzerland.

[www.expo.ict4all-tunis.org](http://www.expo.ict4all-tunis.org)

Organisation Committee:

COSMSI – Tunis – Tunisia  
[www.wsis-exhibition@wsistunis2005.tn](mailto:www.wsis-exhibition@wsistunis2005.tn)  
[www.smsitunis2005.org](http://www.smsitunis2005.org)

Event Management:

- > Your contact Otto Frei AG  
Marktgasse 3  
CH-3011 Bern / Switzerland  
Phone: +41 31 311 35 66  
Fax: +41 31 311 35 67
- > Questions? [expo@ict4all-tunis.org](mailto:expo@ict4all-tunis.org)
- > Book here [www.expo.ict4all-tunis.org](http://www.expo.ict4all-tunis.org)